**Website Design Agreement**

This Website Design Agreement (“Agreement”) is being made between Katrina Roelle of Reformation Pilates (that’s “You”) located at 4260 Shallowford Rd Marietta, GA and Karen Lobin Perkins of 23carnies Design (that’s “We” or “Us”) on June 24th, 2019.

1. **Services**

You want a website and We can’t wait to build it for You. We will provide You with the following services (“Services”) in a timely and professional manner.

**Description of the Services:**

New design of ReformationPilates.com with multiple pages including: Schedule, Pricing, eCommerce, Links to Social Media accounts. Videos and stills to be included as well as copy given from client.

New site will be built separately from ReformationPilates.com to keep current site in tact until changeover

Site will be built in Bootstrap and JQuery

If You decide the Services aren’t exactly what You are looking for, don’t worry because We can change the scope of the Services for You at any time. To update the scope of the Services, please send an email to explain what You want Us to do differently.

1. **Cost & Payment**

They say nothing good in life is free, and this is no exception.

**Total Cost of the Services:** $1000

**Amount Due at Signing:** $0

**Amount Due at Completion**: $1000

1. **Timeline**

We know You are excited to receive your final product, and We don’t want to leave You waiting. We will roll up our sleeves and get work on the agreed upon date and continue until the satisfactory completion of the Services. This means that We won’t throw the towel in until the website We develop for You is performing exactly as agreed to. Here is the schedule We will follow:

**Preliminary Design:** Will begin immediately. We will design and build your site on github.com. You will be able to see design changes and updates weekly.

**Your Review:** Each Saturday we will send notice of the updated github site for you to see the progress and send any feedback or changes needed. Site will be removed from github.com after full launch on ReformationPilates.com.

We want to keep You informed of the progress We are making on your website. We will share our work with You via Google Docs, Dropbox, or other file sharing service and be available to answer any questions You may have during that time.

**Completion:** Expected completion date is 30 days from start of project with full launch by August 1st, 2019.

1. **Copyright Notice**

A Copyright notice that states “©2019 Reformation Pilates” will be displayed on the bottom of each page of your website.

1. **Intellectual Property**

You will own the masterpiece, also known as the website, that We design for You and any visuals that We provide with it. We will turn over our work product, including any necessary files, and You will be responsible for their safekeeping. We are not required to keep copies. You guarantee that You have the legal right to all elements of text, photographs, and anything else that You provide to Us and that You will not hold Us responsible for any third-party claims.

We will own any copyrightable work, ideas, inventions, products, or other information that We create in connection with the Services We are providing. We guarantee that We have the legal right to all elements related to the Services We are providing and will not hold You responsible for any third-party claims.

1. **Assignment**

The Parties may not assign the responsibilities that they have under this Agreement to anyone else unless both Parties agree to the assignment in writing.

1. **Termination**

We would really hate to see You go. If You decide We aren’t your cup of coffee (or wine), You can end this Agreement by giving Us a ten (10) day written notice and paying Us for the Services that We have completed.

If either Party fails to follow through with their responsibilities or obligations under this Agreement, the other Party can end this Agreement by giving a ten (10) day written notice.

This Agreement will automatically terminate when both Parties have performed all of their obligations under the Agreement and all payments have been made.

1. **Limitation of Liability**

Your liability to Us is only for the costs payable under this Agreement. You will not be liable to Us, or any third-party, for damages like lost profits, lost savings, incidental damages, consequential damages, or special damages.

1. **Dispute Resolution**
   1. **Negotiation:** We want to work this out. In the event of a dispute, the Parties agree to work towards a resolution through good faith negotiation.
   2. **Mediation/Arbitration:** If talking it over doesn’t go well, either Party may initiate mediation or binding arbitration in a forum mutually agreed to by the Parties.
   3. **Litigation:** If litigation is necessary, this Agreement will be interpreted based on the laws of the State of \_\_\_\_\_\_\_, regardless of any conflict of law issues that may arises. The Parties agree that the dispute will be resolved at a court of competent jurisdiction in the agreed upon State.
   4. **Attorney’s Fees:** The prevailing party, or “winner” as non-lawyers call it, will be able to recover its attorney’s fees and other reasonable costs for a dispute resolved by binding arbitration or litigation.
2. **Severability**

If any section of this Agreement is found to be invalid, illegal, or unenforceable, the rest of the Agreement will still be enforceable.

1. **Complete Contract**

This Agreement puts the Parties entire understanding of the Services to be performed and anything else the Parties have agreed to in black and white (literally). This Agreement supersedes any other written or verbal communications between the Parties. Any subsequent changes to this Agreement must be made in writing and signed by both Parties.

1. **Let’s Shake Hands**

Ink is the official handshake of business. If You agree to the terms of this Agreement, please sign below. This Agreement will become effective on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**Reformation Pilates, Customer 23carnies Design, Company**

Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: Katrina Roelle Name: Karen Lobin Perkins

Title: Owner Title: Owner

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_